

2026 Momiji Bowlathon Sponsorship Package



Momiji

Respect, Dignity and Independence
for Our Seniors

Request for Support

Dear Momiji Supporter,

Momiji Health Care Society will be holding its 18th annual Bowlathon on Saturday, June 20, 2026. As one of our largest fundraising events, the money raised helps to provide programs and services to our seniors living in the Momiji Residence as well as other seniors in the broader GTA community.

One of our goals is to ensure that seniors receive the care and support they need to live a safe and healthy life while aging at home. With rising costs due to inflation, the funds we receive from the government are not enough to provide the quality of life our seniors so richly deserve.

Therefore, we are asking for your support by becoming one of our corporate sponsors. There are several sponsorship levels offered, and we would appreciate your support and especially your participation by entering a corporate team in our Striking for Seniors Challenge. Momiji's CEO, Eugene Kam and his team won the Momiji Cup last year and he is looking forward to competing against all new challengers this year.

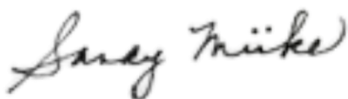
By supporting our Bowlathon, you will be enhancing the lives of our seniors by helping to provide them with additional resources to support their physical, social and emotional needs. As an additional bonus, you will hopefully enjoy the afternoon bowling activities with a delicious Japanese dinner to follow at Momiji.

Corporate Sponsorship and Striking for Seniors Challenge details are included for your consideration.

We hope that you will become one of our Corporate Sponsors and will join us on Saturday, June 20 at Kennedy Bowl, which is in the White Shield Plaza at Kennedy and Lawrence Avenues in Scarborough.

We look forward to seeing you then.

Sincerely,



Sandy Miike
Bowlathon Co-Chair



Dawna Kobayashi
Bowlathon Co-Chair

Sponsorship Levels

Platinum Maple \$10,000 – Presenting Sponsor (SOLD – iA Private Wealth – Marty Kobayashi)

As our exclusive Presenting Sponsor, your organization will receive top-tier recognition as the lead supporter of this year's event.

- Promoted as the official Presenting Sponsor across all event materials
- Prominent logo placement on all pre- and post-event publications
- Recognition during event remarks and throughout the program

Your sponsorship will directly support seniors' care and programming across the GTA.

Diamond Maple \$7,500 – Official Bowling Sponsor (1 Available)

As the exclusive Diamond Maple Sponsor, your organization will be recognized as the Official Bowling Sponsor at both the 5-pin and 10-pin alleys.

- Logo recognition at both bowling venues
- Acknowledgement during event announcements
- Featured recognition in event communications

Your sponsorship will support Momiji's Active Seniors Programs, serving over 600 participants who strengthen their minds and bodies through regular engagement.

Gold Maple \$5,000 – Reception Sponsor (3 Available)

Two Gold Maple Sponsors will be featured as:

- Official Dinner Sponsor (1)
- Official Beverage Sponsor (1)
- Official Snack and Dessert Sponsor (1)
- Recognition throughout the dinner reception
- Logo placement in event materials
- Acknowledgement during reception remarks

Your sponsorship will help provide transportation services that assist seniors in attending medical appointments and essential shopping trips.

Silver Maple \$2,500 – Activity Sponsor (4 Available)

Silver Maple Sponsors will support key event-day experiences, including a photo booth, giveaways at the bowling alley, and special prize awards.

- Recognition at sponsored activity stations
- Logo placement in event materials
- Acknowledgement during prize presentations

Your sponsorship supports programs that help seniors age at home safely and with dignity.

Bronze Maple \$1,250 – Prize Sponsor (Multiple Available)

Bronze Maple Sponsors will support event prizes such as the Strike Pot, Mystery Scores, and Share the Wealth draws.

- Recognition during prize announcements
- Logo placement in event materials
- Acknowledgement as a community supporter

Your sponsorship will support programs that pair seniors with volunteers for friendly visits and companionship.

Red Maple \$500– Community Sponsor (Multiple Available)

Red Maple Sponsors will receive recognition both at the bowling alley and during the dinner reception.

- Name or logo recognition at event venues
- Inclusion on welcome and thank you posters.

Combined contributions at this level help Momiji provide meals and community programs for isolated seniors.

Green Maple – In-Kind Raffle Sponsor (Multiple Available)

Green Maple Sponsors contribute raffle items to enhance our event-day fundraising efforts.

- Recognition alongside donated raffle items
- Acknowledgement during raffle draws

Your in-kind contribution helps Momiji offer exciting raffle prizes while raising additional funds to support seniors' programs.

The Momiji Cup

The Challenge:

Our CEO, Eugene Kam, and the Momiji staff are throwing down the gauntlet!

We're challenging our Corporate and Community Sponsors to assemble a team and compete against Team Momiji for a chance to win the **5th Annual Momiji Cup** — plus some fun prizes and bragging rights.

All Bronze-level sponsors and above are invited to enter a team into the challenge.

Build Your Teams:

- Each team will need 5 bowlers, made up of your staff and their families
- Submit their names a minimum of 1 week prior to the event
- Competition will take place only at Kennedy Bowl (10 pin alley)

Event Day:

- Show your team spirit! Wear matching outfits or your corporate-branded attire.
- Bowl your best, cheer loudly, and most importantly — have fun while supporting Seniors Programming.
- After bowling, join us at Momiji Seniors Centre for **dinner and raffle prizes**.

The Prize:

- The team with the highest score in game 2, will win the 5th Annual Momiji Cup
- The winning team will receive a featured photo — including your organization's name and logo — on our Facebook page, website, and in our newsletter.

Registration

Information:

Company Name:	
Contact Name:	
Telephone:	Email:
Company Address:	
Sponsorship Level:	Signature:

Participants Name	Attending Dinner	Dietary Restrictions

Payment Options:

- Cheque Payable to Momiji Health Care Society
- Credit Card (you will be contacted to complete this transaction)
- E-Transfer (etransfer@momiji.on.ca)

If you have any questions or would prefer to register over the phone or email please feel free to reach out to Sheri-Lynn Armstrong at fundraising@momiji.on.ca or 416-261-6683 x259

Special thanks to our 2025 Sponsors

Platinum Maple Sponsor:



Silver Maple Sponsor:



Bronze Maple Sponsors:

